

SAFE AND SOUND SCHOOLS

FUNDRAISE FOR SAFE AND SOUND SCHOOLS



Thank you for your interest in supporting Safe and Sound! Fundraisers are a fun way to increase community awareness and participation in school safety.

All money received by Safe and Sound from third-party fundraisers goes directly toward the creation of free school safety tools and resources for schools!

We've compiled a list of ideas to help you plan. Email your own ideas to info@safesoundschools.org We'll add them to the list here!

Fundraising Ideas

- Bake sales
- Pancake breakfasts
- Donut days
- Hat Days – Purchase a ticket to wear your favorite or crazy hat in school for a day!
- Fun runs
- Coin drives/Dollar drives
- Homework pass raffles
- Raffle for lunch with the Principal (favorite teacher or coach) at a local restaurant
- 5K's
- Craft fairs
- Carnivals
- Paper Crane Drive
- Restaurant nights
- Silent auctions
- Used book sale
- Raffles
- Bingo nights – Maybe at the fire station? Invite the first responders!
- Car washes
- Lollipop sales
- Novelty pencils – Add a safe school message!
- Snack Stands
- Raffle for a ride-along with the School Safety Officer or on the Fire Engine
- "Take a Step" for Safe and Sound Schools – purchase a footprint card for posting around the building or office – add a safety message!
- "Leading the Way" A Hike for safer schools to benefit Safe and Sound Schools

SAFE AND SOUND SCHOOLS

THIRD-PARTY FUNDRAISING GUIDELINES



Instructions

- Read the fundraising guidelines below, sign the Third-Party Fundraising Agreement, and complete the Third-Party Fundraising Application.
- Return both documents to:
Attn: Third-Party Fundraising
Safe and Sound
PO Box 173
Newtown, CT 06470

Fundraising Guidelines

- Fundraisers should complement the mission and image of Safe and Sound Schools. Safe and Sound Schools reserves the right to determine whether the proposed fundraiser complements its mission and image. Safe and Sound Schools reserves the right to refuse an event based on this determination.
- For all third party events, Safe and Sound Schools will be listed as the beneficiary, rather than the host. For example, “The Pine Ridge Community Fun Run for Safe and Sound,” instead of “The Safe and Sound Fun Run at Pine Ridge”
- Safe and Sound Schools reserves the right to request additional information prior to approving a fundraiser.
- Safe and Sound Schools has the right to refuse an application which competes with an existing or planned fundraiser.
- The event host is responsible for covering all expenses for the event and will not be reimbursed by Safe and Sound Schools.
- No more than 25% of gross revenue generated from the event should be used to cover expenses - This is a standard that Safe and Sound Schools strictly follows for its own events.
- The Safe and Sound Schools logo and name may not be used without the prior written consent of an authorized representative of Safe and Sound Schools.
- Safe and Sound Schools cannot solicit participation from our donors in any third party events beyond notifying them of the event details such as date, time, and location.
- Safe and Sound Schools must review and approve all promotional materials including advertising, letters, brochures, flyers, and press releases prior to production or distribution.
- Safe and Sound Schools cannot guarantee staff or volunteer support the day of the third party fundraiser.
- Safe and Sound Schools cannot guarantee the attendance of a representative of the foundation, but will try to accommodate advance requests where possible.

SAFE AND SOUND SCHOOLS THIRD-PARTY EVENT APPLICATION



Contact Information: Please Print or Type

Name:	
City, State, Zipcode:	
Telephone (Home or Cell):	
Telephone (Business):	
Fax:	
Email:	

Event Information: Please Print or Type

Event Title:	
Name of Company, Group, or Individual Planning the Event:	
Type of Event:	
Event Location:	
Total Expected Revenue:	
Total Expected Expenses:	

Event Description: Please include a list of all fundraising elements (i.e. live auction, silent auction, ticket sales, etc.)

SAFE AND SOUND SCHOOLS PROGRAM AGREEMENT



Safe and Sound must pre-approve all fundraising events and programs conducted on its behalf. Organizers of Safe and Sound third party fundraising events will be mailed a letter of endorsement. Notwithstanding such approval, any event material, advertisement or other public media that proposes to use the Safe and Sound name and/or logo, must be approved in advance and must conform to Safe and Sound Third Party Fundraising Guidelines. Reuse of the Safe and Sound logo is not permitted. Each event date and use for the fundraising logo must be submitted for approval. Under no circumstances may an event organizer or any individual associated with the event organizer retain any portion of event proceeds.)

Signature: _____

Printed Name of Applicant: _____

Date: _____